



FOREST REFINE PARTNER - CENTRAL OSTROBOTHNIA RURAL INSTITUTE

Forest Refine is a cross-border research project between Sweden and Finland and runs from January 2012 to April 2014. Forest Refine has seven participating organizations, three from Sweden and four from Finland. Here follows a presentation of Central Ostrobothnia Rural Institute.

EDUCATION AND DEVELOPMENT — BETTER TOGETHER

Central Ostrobothnia Rural Institute is part of the Federation of Education in Central Ostrobothnia. Federation of Education is a group of schools organising vocational upper secondary education as well as other forms of education and training for youth and adults. The Federation of Education consists of six vocational institutes and students can obtain a vocational qualification from range of about 30 qualifications in eight different sectors. Federation of Education has staff about 600 and 4000 students.



Rural Institute has four units (Kannus, Kaustinen, Perho and Toholampi) which organise education in the sectors of natural resources and culture. The Rural Institute has about 500 students and 120 staff. The Unit of Kannus is a nationally esteemed educator in agriculture and forestry. Strongholds include training of entrepreneurs in breeding of domestic animals and agricultural technology.



WHY?

The vision is "Better together" and aim is that education and development operations are of high quality, proactive and meet the needs of working life. Success is built on cooperation, partnership and competence.



Federation of Education is an important actor in the development of Central Ostrobothnia region as well as a highly-esteemed cooperation partner on national and international level. The cornerstone of the Rural Institute is to promote the vitality and competitiveness of the countryside through education and projects.

WHAT?

The main task of Federation of Education is to educate good workers who are proud of their skills and who manage every situation in working life. Federation of Education will also promote the wellbeing and competitiveness of the region.

How?

Federation of Education increases the wellbeing of the region by strengthening people's professional skills and developing the competitiveness of working life by:

- Working in cooperation with customers.
- Valuing vocational competence, cooperation, energetic and creative modes of operation and putting a lot of emphasis on lifelong learning.
- Emphasising communal spirit and tolerance in all work and promoting modes of operation which protect the environment.
- Basing internal and external cooperation on openness and trust.



PROJECT WORK

Federation of Education and Rural Institute are active in regional development through diverse project work. Projects support education, advance the regional operational environment and implement organisation's role in developing and providing services for the working life. All project work is done in good cooperation with research institutes, various interest groups, municipalities and regional authorities. In year 2011 Federation of Education had 104 projects with volume of 3,8 M€.

Rural Institute has been engaged in projects which have established its significant role in promoting agriculture and its subsidiary occupations in Central Ostrobothnia. In summer 2013, Rural Institute is involved in 15 national and international projects dealing with e.g. agriculture, forestry, green care, hunting and student and staff mobility.

CENTRAL OSTROBOTHNIA RURAL INSTITUTE IN FOREST REFINE



In Forest Refine project, Rural Institute is responsible for communication activities in Finland. The aim of the sub-project is to communicate the results of how effective raw material supply can be developed. The objective is to facilitate communication among project partners and to reach out with the results from the researchers and the analyses of accumulated knowledge. Aim is to produce information that is of high importance to the target group and that it is communicated in the right way.

Communications officer at Rural Institute is Katri Kulkki. Similar work is done in Sweden by Barbro Kalla from BioFuel Region. Inside the project it is important to communicate with the researchers to know what is going on in the project. External communication is mostly about writing monthly newsletters, editing and promoting info sheets written by the researchers and arranging outreach events and activities together with Barbro.

More information about us from Katri (katri.kulkki@kpedu.fi / +358 44 725 0633) or from www.kpedu.fi



AUTHORS Katri Kulkki Central Ostrobothnia Rural Institute katri.kulkki@kpedu.fi

> **Barbro Kalla BioFuel Region** barbro.kalla@biofuelregion.se

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